



WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977

Contract # 48480
Schedule Dates 10/01/12-10/08/12
Advertiser RICHARD TISEI FOR CONGRESS-REP (3502)
Agency Mentzer Media Service (1809)
Product POLITICAL CANDIDATE (1051)
Brand Est. 2066 (27978)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 2066
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Mentzer Media Service
 600 Fairmount Ave #306
 Towson, MD 21286

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Oct. 2012	14	\$27,500.00	
Grand Total:	14	\$27,500.00	

Date Entered	09/28/12
Last Modified	09/28/12
Entered By	Charles Shiebler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$4,125.00
Net Total	\$23,375.00
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6:58A- Today Show	1	1	1	1	1	1			4	\$2,000.00	\$8,000.00	WHDH Boston (WHDH)		9/28/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4P- 4:30P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		9/28/12
3.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7P- SENATORIAL DEBATE	1	1							1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		9/28/12
4.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6P- 7 News at 6						1			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/28/12
5.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6P- 7 News at 6						1			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/28/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58A- Today Show	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/28/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4P- 7 News at 4	1	X							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/28/12

Accepted-Agency/Advertiser:		Date:
Accepted-Station:		Date:
Comments:		

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